Motion Graphics DMST 5332 University of Houston-Clear Lake Anne Henry, MFA

Project 3: Memory Lane Animation

Project Description:

Overview:

Animation will be completed in After Effects.

Create parallax scrolling animation that features the story of your life (or a part of your life) as the "virtual" camera strolls down your memory lane. A limited amount of text must be included on the animation to help tell the story (as if this was an animated storybook).

Media:

Utilize music, text, appropriate imagery and movement. Illustrate the animation with illustrations created with Adobe Illustrator. You may also include bitmap, video, and traditional drawing in addition to the Illustrator elements.

Building\Structure Components:

Include at least 5 buildings or structures in your animation. These will be the buildings or structures that help to tell the story of your life. Each building or structure must have a "local" animated feature. (Clock hands turning, lights flickering, smoke from chimney...) Suggest that the structures are created as a precomp that will be included in the final comp.

Scrolling Elements:

Create illusion of parallax by creating a scrolling animation that includes at least 3 additional layers.

- A sky
- Terrain that will appear behind the buildings or structures.
- Foreground elements that will appear in front of the buildings\structures. Fence, shrubs, etc.
- Street, sidewalk, waterfront...

It is highly suggested that the "aetuts" tutorial on Parallaxing Backgrounds be used as a guide in this endeavor. It is even permitted that you use the After Effects file provided for the tutorial for your project as a "template."

Duration: min. 15 second animation

Dimensions: 1280 X 720 **Deliverables:** Please provide:

- After Effects file and Sources (use Collect feature)
- Ouicktime movie
- Word document containing Artist Statement (250 words minimum) and Technical Statement (100 words minimum)

Upload deliverables to Coursework

Grade: Project grade will be determined by

- The level of detail and refinement of the project as well as the overall aesthetics of the project
- Following requirements as indicated in Project Description for Project 3
- Providing Deliverables indicated in Project Description for Project 3
- Effective presentation at critique

Helpful links:

Scrolling Sequence Google Claude Debussy

http://www.google.com/doodles/claude-debussys-151st-birthday

How to create a Parallax Scrolling Animation:

http://cgi.tutsplus.com/tutorials/how-to-create-a-parallaxing-background-without-a-3d-camera--ae-26906

Rev 082116